



My world is a spectacle

A global co-creation event / December 2016

iimmii.org

Thematic statement

What an interesting time to take a look at our societies.

The year behind us paints a picture of disjointed worlds where many forces are pulling us apart – ecstatic right wing sentiments in both Europe and America; xenophobic messages are constantly present across the media; most of Middle East has become a playground of violence and insanity. The overall picture that is forced upon us is one of fear, hatred, irrational behavior, but most of all divisions. We can choose not to like it.

Exactly 100 years ago Dadaism tried to warn the world about the mindlessness of destruction and grew to become a global voice combatting it. Today, as the screens of all technologies flicker, we seem to be rendered virtually mute and inanimate.

Is it safe to assume that we have the right to project different values into our [Societies of Spectacle](#), as Guy Debord aptly named them?

Could we, perhaps, offer a counterweight and send a very different signal into this [Junkspace](#)? Or have we lost to conformity in every shape and form possible?

Paradoxically, this is also moment in time when the [creative class](#), that we inherently belong to, has come into its full prominence. It's almost ironic.

What we propose is simple: a dialog, an exchange - a visual, artistic exchange to be exact.

In face of all fear, uncertainty and stupidity, in a word marinated in complexities and endless dichotomy, let's start with a very basic proof that everything that divides us is artificial.

We have every possible means of doing that. It simply requires a time and place to converge.

In essence this initiative is an act of coming together. Just to remind ourselves that we can and that we should.

Having fun while creating is a shared territory where we historically always managed to find and recognize each other, so let's end this year on a positive note.

Please find out all the details at iimmii.org and join the project.

How does it work?

It's simple:

1. Send a request together with few lines about you and a profile photo to info@iimmii.org - we would like you present you to the world. If you wish you could also send us a link of your work, it will be displayed on your profile.

2. After you get your login and password you are set to upload your first move.
IMPORTANT: technical specs of your work must be 70 x 100 cm (27.5 x 39.3 inches), 300 dpi, flattened PSD file.

It's important we get this in the right resolution – we'll be making exhibitions all over the world.

Your work can be done in any media: analog or digital drawing or photography, 3d render, architectural drawing, scan, painting... anything that can fit the technical specs.

3. Open/click on upload and just drop your first creation in there (**upload only flattened PSD file**). Same with download - simply click on the download button and the current move's .psd file will be downloaded to your computer.

4. Wait for the other collaborator to do the intervention on your initial move... or do the intervention on the move you've received and then upload it again. Please note that once you upload you cannot go back on your move, but that's ok, the move after your partner's next move is again yours. And so on.

5. The project ends if one of two collaborators express the wish to end it by writing to info@iimmii.org or if time runs out. The project ends on January 20, 2017 at midnight, CET.

A short tutorial video can be found on YouTube: <https://www.youtube.com/watch?v=CQy9DBKcHbs>

Some useful reminders

iimmii uses co-creation as our primary tool and process for a number of reasons – It allows the artists and projects to break past the limitations of our individual imagination, creative style and field. It broadens our scope of artistic influence. When we mix styles, genres, artists, media or fields of art and design, then we allow for a truly unexpected outcome.

Please keep in mind that both creation and destruction are part of the creative process - feel free to make qualitative leaps.

This is not a competition. It's an act of coming together through art.

To make this work, both collaborators should communicate only through the piece of art they are creating.

Please do not upload or use any material that you do not own usage rights for.

Have fun!